Chris Deery
Head of ICT
March 2015

The Rental Exchange,
Tenant Sustainability
and a Commercial
approach to repairs





Credit Score Analysis

Incorporating rental data into a typical credit score will increase the credit score for tenants that do not have significant rent arrears by around 45 – 55 points

- Around 94% of Solihull tenants have no significant arrears on their rent and their credit scores would improve as a result of incorporating rental data.
- 60% of tenants already have mainstream scores.
- 20% of tenants have non-mainstream scores.
- 20% of tenants have scores close to a typical mainstream lending score threshold adding rental data will help this population access mainstream lending.
- A small proportion (5%) who have serious arrears on their rent would have their credit score reduced by something in the order of 90-140 points.





Why access to mainstream credit is important

Ellipse: Left Hand Facing 3 Seater Pillow Back Corner Sofa

Large View

£799

After Event Price £1,598 Save £799



Order Direct

Have this product for as little as £16.64 a month

4 years free credit, no deposit and 48 equal monthly payments of £16.64.

0% APR REPRESENTATIVE











4 years free credit, no deposit and 48 equal monthly payments of £16.64.







Why access to mainstream credit is important



Carmen Corner Sofa

£22.00 per week

Get Product Now

(1 reviews) ★ ★ ★ ★ ★ (5.0/5) **feefo**

- · 253 x 187 x 88 cm
- Material: Fabric with faux leather accents
- Full Range: Corner sofa, single seater swivel chair and footstool.
- · Manufactured in the UK

Product Code: BUOCARCOR

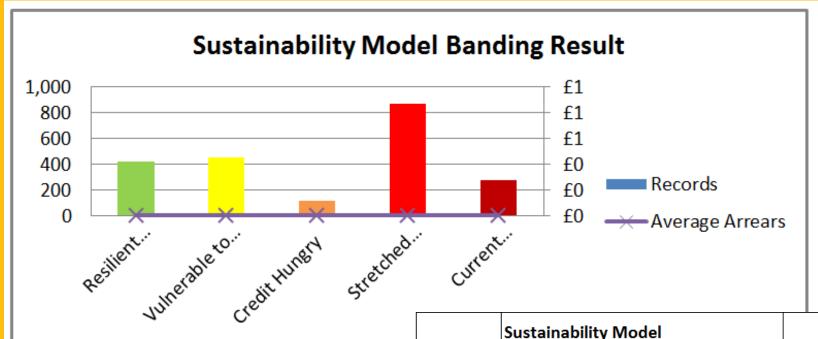
Weekly payment	£22.00
Representative Example	
Product with 5 star service	£1,788.15
Weekly payment	£22.00
Number of weeks	156
Representative APR	64.7 %
Total payable	£3,432.00

£22 per week compared with £16.64 per month. Or £799 compared with £3,432





Tenancy Sustainability



Sustainability Woder	
Banding Result	Records
Resilient Money Managers	422
Vulnerable to Financial Stress	450
Credit Hungry	115
Stretched Money Managers	867
Current Financial Stress	274
Indeterminate	385
Total	2,513



OUTSTANDING DEFAULT PEER BAND - (DEFAULT BALANCE RANGE £0 - £8,000)	TOTAL OUTSTANDING PI RECORDS	BANKRUPTCY OR IVA	CURRENT BANKRUPTCY RESTRICTION	YEARS IN PROPERTY	TITLE	FORENAME	MIDDLE NAME	SURNAME	DATE OF BIRTH ADDRESSLINE1	ADDRESSLINE2	ADDRESSLINE3
1		N	N	13	221M	CLAIRE		LUCKMAN	30-Jan-80	11 BANNERLEA ROAD	KINGSHURST
1									05-Sep-68	7 EAGLE GROVE	CHELMSLEY WOOD
1	0	N	Vu	Inera	ble	to Fina	ncial		21-Mar-57	5 LONGDON ROAD	KNOWLE
1	1	. N				ess			08-Oct-82	91 GRAFTON ROAD	SOLIHULL LODGE
1	0	N		otura			000		09-Jun-72	8 GILSON WAY	KINGSHURST
1	0	N	В	etwe	en ½	£0 - £8	000		21-Apr-50	63 GROVE ROAD	SOLIHULL
1	0	N							03-Apr-78	23 THE PARADE	KINGSHURST
1	0	N							23-May-88	12 MANSFIELD HOUSE	WOODLANDS WAY
1	1	. N	N	6	MISS	CHRISTINE LILIA		THOMPSON	05-Jun-58	2 OLDWICH LANE EAS	FEN END
1	0	N	N	17	MISS	SHIRLEY		ALLBONES	21-Apr-69	10 REDLANDS CLOSE	SOLIHULL
1	0	N	N	18	MR	STEPHEN BARRY		MOLLOY	31-Aug-52	60 HEATH GARDENS	SOLIHULL
1	0	N	N	8	MISS	LOUISA JANE		BALL	22-Aug-85	26 BEDFORD HOUSE	SANDA CROFT
1	0	N	N	19	MR	GARETH JAMES		MORGAN	06-Apr-66	39 CASTLE LANE	SOLIHULL
1	0	N	N	6	MR	EARL		WHARTON	14-Nov-84	61 BANGOR HOUSE	FORTH DRIVE
1	0	N	N	24	MR	NEIL		SLOAN	22-Jan-58	16 LABURNUM AVENU	KINGSHURST
1	0	N	N	7	MISS	KELLY MARIE		DIXON	29-Sep-80	14 MAPLE GROVE	KINGSHURST
1	0	N	N	6	MISS	ZARA		WOODS	10-Nov-84	49 ARLESCOTE ROAD	SOLIHULL
1	0	N	N	2	MISS	CLAIRE		TOMLINSON	22-Sep-87	32 MANSFIELD HOUSE	WOODLANDS WAY
1	0	N	N	6	MR	MERVYN		HEMMINGS	26-Jun-59	19 WIXFORD GROVE	SHIRLEY
1	0	N	N	13	MISS	KERRY		LAWRENCE	09-May-80	8 PLANE GROVE	CHELMSLEY WOOD
1	0	N	N	15	MR	KENNETH		STEVENSON	28-Dec-45	50 TRINITY CLOSE	SOLIHULL
1	0	N	N	18	MR	GARY		MACKEN	25-Nov-64	61 DAYLESFORD ROAD	SOLIHULL
1	0	N	N		MRS	KRESHA		MORRIS	01-Jul-51	11 RAMSEY CLOSE	FEN END
Tenancy Sustai	inability / Re	silient Money M	anagers Vulne	rable to Fin	nancial S	Stress Credit	Hungry / St	retched Money M	lanagers 🦯 Current Financial S	tress)

An example of a Tenant in the Vulnerable to Financial Stress group

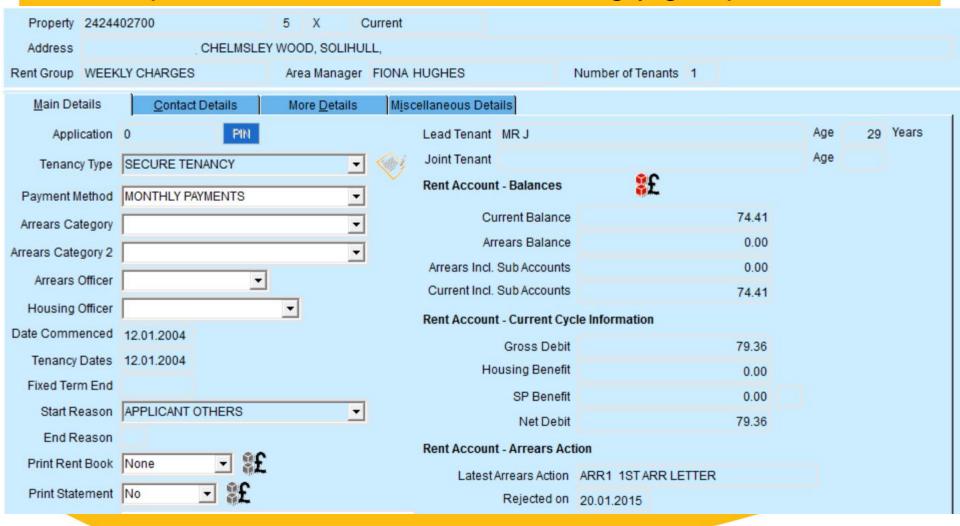
Main Details	<u>C</u> ontact Details	More <u>D</u> eta	ils M <u>i</u> so	cellaneous Details					
Application	0 P	Th T		Lead Tenant MISS C			Age	27	Years
Tenancy Type	SECURE TENANCY		→	Joint Tenant			Age		
Payment Method	CASH		T	Rent Account - Balances	3£				
Arrears Category			-	Current Balance		22.40			
Arrears Category 2			<u>-</u>	Arrears Balance		15.03			
Arrears Officer		-	_	Arrears Incl. Sub Accounts		15.03			
				Current Incl. Sub Accounts		22.40			
Housing Officer		_		Rent Account - Current Cyc	le Information				
Date Commenced	06.05.2013			Gross Debit		92.26			
Tenancy Dates	06.05.2013			Housing Benefit		84.89			
Fixed Term End				SP Benefit		0.00			
Start Reason	APP POINTS		•	Net Debit		7.37			
End Reason				Rent Account - Arrears Act	ion				
Print Rent Book	None 🔻	28							
Print Statement	No 🔻 🖹	£		Prompted on	ARR2 2ND ARR LETTER				
		-		r rompted on					

Miss C is a 27 year old single mum who lives with her 1 year old daughter and may be under occupying her flat.

Her rent is £92.26 and she currently receives £84.89 in Housing Benefits.

OUTSTANDING DEFAULT	TOTAL OUTSTANDING				TTLE	FORENAME	MIDDLE	SURNAME	DATE OF BIRTH	ADDRESSLINE1	ADDRESSLINE2	ADDRESSLINE3
PEER BAND -	PI RECORDS	OR IVA		PROPERTY			NAME					
(DEFAULT BALANCE RANGE £0 - £14,000)			RESTRICTION									
RANGE EU-E14,000)	▼	▼	٧	▼	▼	٧	٧	· •	· •	V	▼	▼
1	0	N	N	3 N	ЛR	GAVIN ALAN		WARD	28-Aug-77	60	FRENSHAM CLOS	CHELMSLEY WOOD
1	0	N						SHARPE	07-Dec-58	57	HALIFAX ROAD	SHIRLEY
1			C	redit	Hur	arv		MMOND	02-Feb-63	7(TAMAR DRIVE	CHELMSLEY WOOD
1							20	IAPMAN	26-Jan-69	18	COLE GREEN	SHIRLEY
1	0	N	Detwe	en t	U - :	£14,00	JU	GER	26-Nov-80	I	LANDRAIL WALK	CHELMSLEY WOOD
1	0	N						CHARDS	27-Aug-59	4(GUERNSEY DRIVE	CHELMSLEY WOOD
1	0	N	High r	numb	er c	of rese	nt)WLER	05-Jun-73		ROSSE COURT	WHAR HALL FARM
1	0	N	ourchas					DGER	04-Jan-52	48	OAKTHORPE DRIV	KINGSHURST
1	0	N	or or ido	•	•	oation		AIN	23-Oct-81	67	NEVADA WAY	CHELMSLEY WOOD
1	0	N		CIE	edit			DLTOM	12-Feb-64	7.5	WOODLANDS WA	CHELMSLEY WOOD
1	0	N						EACH	27-Feb-70	10	CORNCRAKE DRIV	CHELMSLEY WOOD
1		N	N	15 N		ALLAN		CASH	24-Apr-55	2.5	KINGSGATE HOUS	WINCHESTER DRIV
1	0	N	N	35 N	/IRS	INGRID		ONEILL	24-Jun-52	30	PHEASANT CROFT	CHELMSLEY WOOD
1	0	N	N	7 N	ЛR	STUART		OBRIEN	12-Jun-88		WADHAM HOUSE	WOODLANDS WAY
1	0	N	N	4 \	AISS	CLARISSA		LAY	06-Jul-89	1.	DILLINGTON HOL	MOOREND AVENU
1	0	N	N	26 N	/IRS	HAZEL GLENDA		TAYLOR	13-Nov-39	2.	HEATH ROAD	SOLIHULL
1	0	N	N	11 N	ЛR	JOSEPH		DAVIS	04-Feb-85	27	SEVERN CLOSE	CHELMSLEY WOOD
1	0		N	35 N	AISS	COLLEEN		SWIFT	29-Jan-61		SLATER ROAD	BENTLEY HEATH
1	0	N	N	16 N	AISS	NICHOLA		WRIGHT	16-Sep-75	9:	VAUXHALL CRESC	CHELMSLEY WOOD
1	0	N	N	12 N	ЛR	DAVID GEORG		GRIFFITHS	28-Dec-49		BALLIOL HOUSE	GRANDYS CROFT
1		N	N	14 N		DAVID		BAKER	05-Oct-57	42	WESTHAM HOUS	FORTH DRIVE
1	0	N	N	29 N	ЛR	JOHN WILLIAN		HARBIDGE	27-Apr-48	87	WHITEBEAM ROA	CHELMSLEY WOOD
1 Desilies I M		N La constata de Cina de	N. Church	11 1		HEIEN	1	GILLARD	20-Feb-74		MORRIS CROFT	CHELMSLEY WOOD
	ney Managers / Vu extra fille	Inerable to Finar	cial Stress Cre	eait Hungry	Stre	tched Money I	lanagers	Current Fin	ancial Stress	<2 Proofs on Bure	au 1	nouding

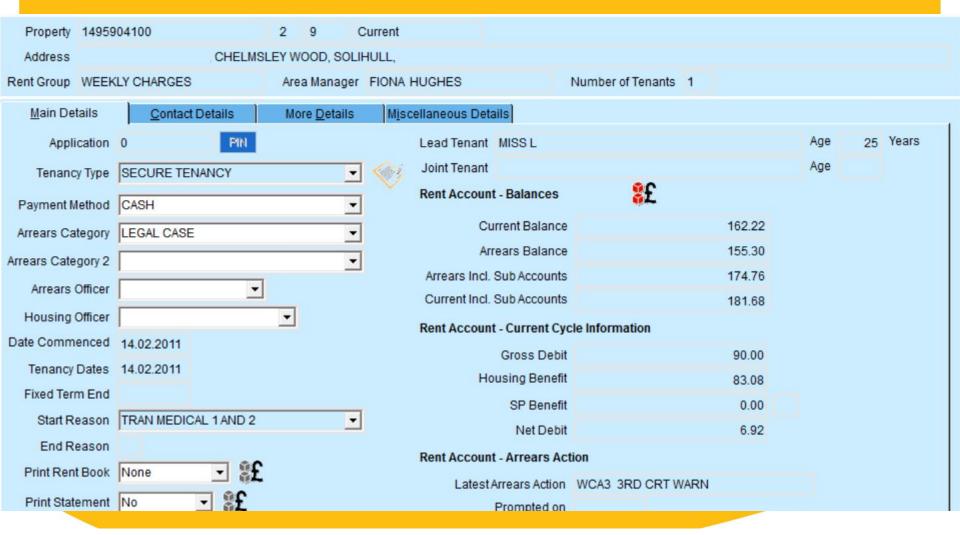
An example of a Tenant in the Credit Hungry group



Mr J is single and has no real arrears to speak of. He does not receive Housing Benefit and would be considered a good tenant. He makes his payments via the internet and has an email address.

OUTSTANDING DEFAULT PEER BAND - (DEFAULT BALANCE	TOTAL OUTSTANDING PI RECORDS	BANKRUPTCY OR IVA	CURRENT BANKRUPTCY RESTRICTION	YEARS IN PROPERTY	TITLE	FORENAME	MIDDLE NAME	SURNAME	DATE OF BIRTH	ADDRESSLINE1	ADDRESSLINE2	ADDRESSLINE3
RANGE £100 - £15,000)	Y	√	▼	▼	7	•	,	7	Y	Y	Y	▼
		0 N	N	12	MR	MARTIN		STEVENS	11-Oct-71		64 CONWAY ROAD	CHELMSLEY WOOL
1		ON						NISH	07-Apr-89		41 AVONCROFT HO	WINCHESTER DRIV
1				Ctroto	b o o	l Manay	,	ERTS	31-Oct-85		28 OVERGREEN DR	\ KINGSHURST
1		O I	,			l Money		NON	30-Sep-67		9 RATCLIFFE ROAL	SOLIHULL
1	(0 N		Ma	ana	gers		/KINS	21-Nov-85		85 WATERLOO AVE	N CHELMSLEY WOO
1	(0 N	Betv	veen :	£10	0 - £15,	000	RLES	22-Mar-86		36 AVONCROFT HO	UWINCHESTER DRIV
1	(0 N				•		TS	10-Apr-80		20 TOWNSHEND G	R(KINGSHURST
1	(0 N	Τ.	hio io	nra	hahlu th		TIE	28-Apr-40		41 GLOVERS CROFT	CHELMSLEY WOOL
1	(0 N	- 11			bably th	е	ON	17-Mar-51		12 MAYSWOOD RO	ASOLIHULL
1	(0 N		bigg	est	group		SFORD	21-Mar-75		91 WALNUT CLOSE	CHELMSLEY WOOL
1	(0 N						KROLL	10-Feb-71		32 BAXTERS GREEN	SHIRLEY
1	1	1 N	N	3	MR	TOM		MCCAWLEY	06-Mar-89		91 CALDWELL GRO	V SOLIHULL
1	(0 N	N	22	MS	KAREN		WINTLE	02-Jun-63		6 DAREN CLOSE	CHELMSLEY WOOL
1	(0 N	N	13	MISS	MAUREEN ANGEL	Δ	PAGET	25-Sep-67		70 ROVER DRIVE	CHELMSLEY WOOL
1	(0 N	N	3	MISS	SARA		KELLY	26-Oct-83		29 KEBLE HOUSE	MOAT CROFT
1	(0 N	N	9	MR	ANDY		STADDON	02-Jun-69		10 ST GEORGES RO	A SHIRLEY
1	(0 N	N	17	MRS	JOANNE MARY		CATTELL	22-Mar-71		3 BROADWELL RO	ASOLIHULL
1	(0 N	N	1	MR	CHRISTOPHER		TRAVERSE	19-Jan-42		6 AYLESBURY CLO	SI HOCKLEY HEATH
1	(0 N	N	25	MR	MARCUS CHARLE	S	LONG	05-Apr-61		137 GREENLANDS RO	CHELMSLEY WOO
1	(0 N	N	2	MR	TIMOTHY		HEMPHILL	05-Oct-70		11 WESTHAM HOU	S FORTH DRIVE
1	(0 N	N	6	MR	MARK ROBERT		STEVENSON	15-Nov-82		5 CLOVER AVENUI	CHELMSLEY WOO
1	(0 N	N	9	MR	BRIAN STEPHEN		ROBERTS	11-Nov-56		80 WATERSON CRC	F CHELMSLEY WOOI
1	(ON	IV	13	MICC	LORRAINE		THILLIPS	07-Jan-76		G FOXWOOD GRO	VKINGSHURST
🕩 🕨 🖊 Resilient Mone	y Managers	Vulnerable to	Financial Stress	s Credit I	Hungry	Stretched Mor	ney Manag	ers Current	Financial Stres	<2 Proofs on	Bureau	

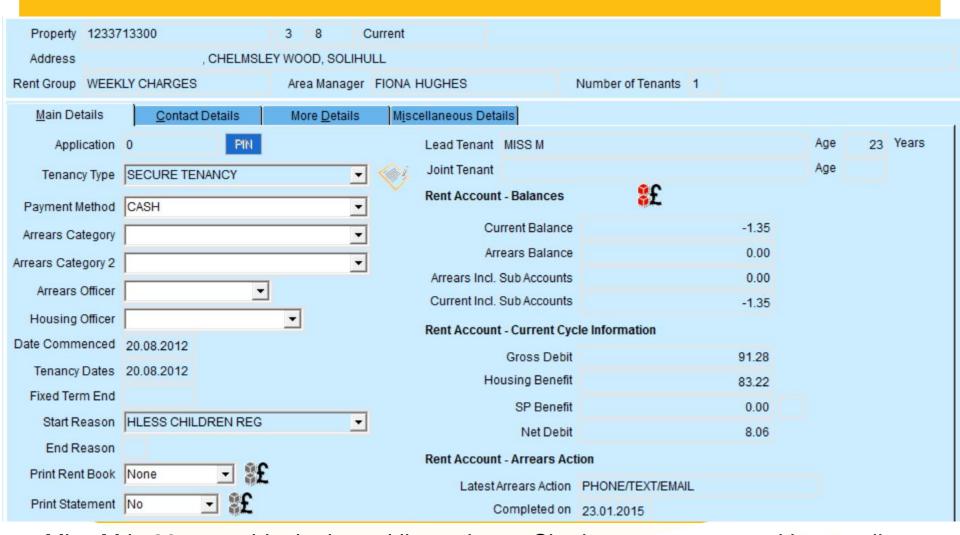
An example of a Tenant in the Stretched Money Managers group



Miss L lives with her 7 year old daughter and 5 year old son. She currently has arrears and receives £83.08 housing benefit. She has a mobile but no email address

	OUTSTANDING			YEARS IN TI PROPERTY	TITLE	FORENAME M	MIDDLE S NAME	SURNAME	DATE OF BIRTH ADDRE	ESSLINE1	ADDRESSLINE2	ADDRESSLINE3
£50,000 - £250,000)		▼		V	▼.		v	v	v	▼	V	
) N	N	10 M		EMMA		PALMER	14-Apr-83			SHIRLEY
1		N						MAN	12-Sep-73		HELMSWOOD DRIVE	
1			Curre	ent Fin	an	icial Str	resse		11-May-80			CHELMSLEY WOOD
1	0	N				£50,00		М	04-Mar-63			CHELMSLEY WOOD
1		L N						ВH	25-Aug-88			SANDA CROFT
1	1	L N		£2	250	,000			18-Feb-69			CHELMSLEY WOOD
1	0	N						S	03-Apr-76	1 L	DEMONTFORT HOUS	SHIRRAL GROVE
1	0	N						N	17-Sep-73	22 5	SCHOOL CLOSE	KINGSHURST
1	0	N	N	34 M	/IR	MORRIS	k	ROSS	17-Jun-46	31	FOREDROVE LANE	SOLIHULL
1	1	L N	N	8 M	/IR	BARON MAX	k	KHATCHATURIAN	22-Mar-50	14 (GREEN HILL WAY	SHIRLEY
1	1	L N	N	16 M	/IR	MICHAEL	\	WALROND	29-Nov-49	2 L	BREAM CLOSE	CHELMSLEY WOOD
1	0	N	N	5 M	/IR	IAN MICHAEL	5	SUMNER	29-Jul-62	86	GREEN HILL WAY	SHIRLEY
1	1	L N	N	8 M	MRS	NICOLA JANE	1	PEEL	26-Aug-79	10 L	BRACKEN CROFT	CHELMSLEY WOOD
1	1	L N	N	17 M	MRS	NICOLA	1	PEEL	02-Jun-68	40 (GRANTLEY DRIVE	CHELMSLEY WOOD
1	0	N	N	32 M	/IR	ALEXANDER	ŀ	PERKINS	27-May-38	35 \	TOWNSHEND GROV	KINGSHURST
1	1	L Y	N	10 M	MISS	CHARLOTTE E	Ł	BOWIE	04-Jul-85	20 /	AVONCROFT HOUSE	E WINCHESTER DRIVE
1	2	2 N	N	31 M	/IRS	DORA	Ł	BIRCH	29-Nov-26	11 /	ALSTON ROAD	SOLIHULL
1	0	N	N	22 M	MRS	JULIE DAWN		GODRIDGE	26-Aug-62	28 1	FRANKTON CLOSE	SOLIHULL
1	1	L N	N	20 M	MRS	KAREN	5	SHAW	27-Apr-66	174	STATION ROAD	KNOWLE
1		L N	N	15 M		JACQUELINE		IOHNSON	16-Oct-69	36 /	ACACIA AVENUE	KINGSHURST
1		N	N	9 M		TERENCE PAU)	IONES	13-Aug-58	2 \	WEDGEWOOD HOU	
1		I N	N	17 M		DAWN MARG		WOLLASTON	26-Dec-64	22 1		SHIRLEY
1		N. I I. I. I.	N			MARY		RUMBOLD	17-Sep-86	200 1		CHELMSLEY WOOD
Resilient Money	Managers /	Vulnerable to	Financial Stress	Credit Hu	ungry	Stretched N	Money Manage	Current	t Financial Stress	<2 Proofs on B	Bureau 4	

An example of a Tenant in the Current Financial Stress group



Miss M is 23 year old, single and lives alone. She has no arrears and is actually a little bit in credit. She could well be in the first set of tenants to move to Universal Credit and doesn't seem to have an email address. She has at least £50,000 worth of external debt!

How might we use this data?

- Engage with people who may not have bank accounts
- Engage with people who may need help budgeting
- Access the impact of Universal Credit and cash reverses

Be proactive rather than reactive





A commercial approach to Open Book

Solihull Property Services team





Our In Borough Service

- Based on our performance over the previous 7 years within a partnering relationship we felt we had a unique model delivering value for money
- We incorporated all the scope of our works into 2 Partnering contracts reducing from approximately 40-50 individual contracts per annum.
 This reduces the contract administration and procurement time for our staff.
- Through Benchmarking we were confident we could demonstrate savings and improvements to service to other public organisations
- We had already successfully delivered works on behalf of other organisations and delivered them savings and improvements to service





Benchmarking

Benchmarking of our performance on Average Job Costs for Reactive Works

	City			Sandwell MBC		Solihull MBC
Average job Cost	£274.42	£260.66	£347.75	£269.36	£371.72	£149.06





Key Performance Indicators

Average Job Cost for electrical reactive repairs

Current Year Costs

Total Cost	No of Jobs	Average
£47,328.47	439	£107.81

SUMMARY OF SAVINGS BETWEEN 2007 AND 2011

All reactive maintenance orders for Building, Mechanical and Electrical Works.

Overall Spend between 2007-2011

£4,490,624.00

Savings delivered

£1,428,898.40

Overall Percentage Saving

31.82%

Baseline Costs

Year	Overall Average	% Reduction
2006/07	£325.75	Baseline Pre Partnering
2007/08	£268.34	18%
2008/09	£206.90	23%
2009/10	£171.53	17%
2010/11	£118.83	31%







Dodd Group Open Book Accounting



- Fully transparent and auditable by client
- Full access to Partners financial systems, timesheets, invoices etc.
- Agreed Overhead and Profit percentages
- Fairer for customers only pay for what they receive
- Provides us the ability to drive down costs and pass these savings onto our customers – we are able to concentrate on the majority of the cost e.g. labour and materials.





Customer Satisfaction

- Solihull's Property Services hold the Customer Service Excellence Awards and have retained this for the last 16 years.
- All our staff have a customer service culture and we have consulted with all customer groups and designed our services around their requirements
- Design and produce bespoke Service Level Agreements for our individual customers and groups
 - 100% of Solihull Academy Schools have bought back our service
 - 31 external Academies also won
- We have developed a suite of Key Performance Indicators that measure things that are important to our customers. We use this as a continual improvement mechanism.





Smart Technology— PST's influence on our success

- Option available for clients to take calls and pass across to SMBC to raise the orders or Solihull MBC to take calls direct using our Keyfax scripting tool:
- Keyfax interfaces with Capita system to automatically raise orders from Keyfax
- Capita keeps property led records of all repairs and costs and used to produce information for the Key Performance Indicators





Smart Technology

- Capita interfaces with the Partners I.T systems to:
 - Pass over order details
 - Allows PST staff to book appointments directly at the time of the customer reporting the repair
 - Pass back order completion details
 - Receive electronic invoices
- Partners have PDA's, Trackers, Dynamic Resource Scheduling Tool, open access to financial information.
- Clients will have access to all IT systems for real time access for job status & finance





Current Provision of works

- Solihull Borough 90 schools, public buildings, colleges
- NHS Property Services in Solihull
- Birmingham City Council Building Works reactive to major projects
- Nuneaton and Bedworth Borough Council Domestic Electrical Reactive, Planned & Void Works (6200 homes)
- Coventry & Warwickshire NHS Trust Fire Alarm & Lifts Servicing and Repairs
- Academy Schools Solihull, Birmingham, Tamworth and Wolverhampton approx. 35 Academies in total
- Solihull Community Housing Mechanical and Electrical Reactive maintenance and servicing to domestic properties commencing 1st April 2015.
- Walsall Metropolitan Borough Council Cabinet Approval to sign a Service Level Agreement for all Building, Mechanical & Electrical Reactive Repairs, Servicing and Planned works upto £250,000 per project
- Sandwell MBC Business Case Complete, going to Cabinet in February 2015 with a proposal to commence works in June
 2015
- South Tyneside Council & Homes Currently undertaking benchmarking exercise for Decent Homes Works with a view to working with them later in 2015.
- O Discussion underway with West Midlands Police and Tamworth Borough Council.
- Current Total turnover in excess of £24 million per annum.





Other initiatives

- Sandwell Metropolitan Borough Council All Building, Mechanical and Electrical reactive and servicing works (schools and public buildings)
- Coventry City Council Reactive Maintenance and compliance works for Building, Mechanical and Electrical works.
- South Tyneside Mechanical and Electrical Works
- Tamworth Borough Council at initial enquiry stage
- West Midlands Police at initial enquiry stage
- All of these are from word of mouth, no active marketing as yet





Promotional film

https://vimeo.com/118008899









