

HOUSING TECHNOLOGY

internet of things

THE INTERNET OF THINGS IN HOUSING

MARKET INTELLIGENCE
2017/18

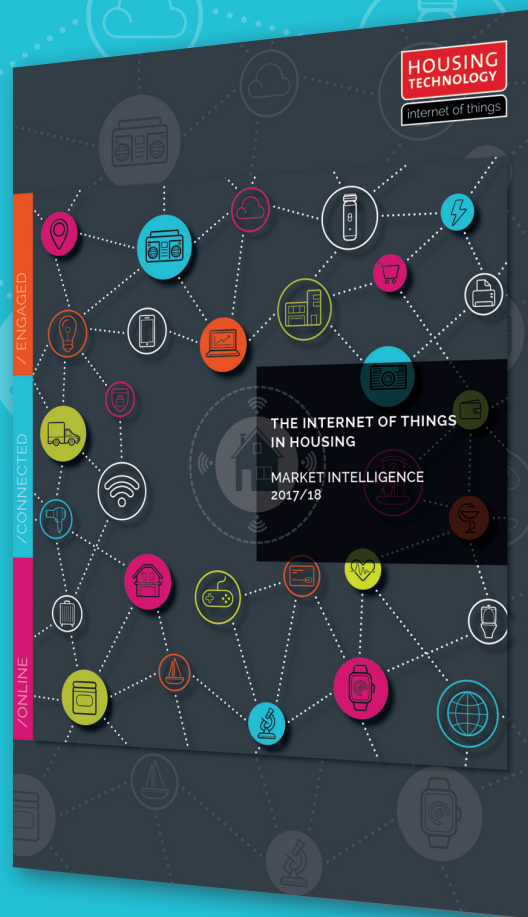


THE INTERNET OF THINGS 2017

HOUSING TECHNOLOGY, IN PARTNERSHIP WITH THE UNIVERSITY OF READING AND THE EU'S COCOON PROJECT, IS PUBLISHING A BRAND-NEW 'INTERNET OF THINGS 2017' REPORT IN SEPTEMBER 2017.

Based on the EU's Cocoon project on cyber security and emotional psychology in the context of the internet of things, this will be the first significant report on the internet of things in the UK social housing sector.

The report will feature brand-new, exclusive research and a survey of how housing providers anticipate incorporating the internet of things into their operations, as well as case studies and articles from housing providers and IT suppliers who are already ahead of the curve with the internet of things.



IN-DEPTH CONTENT

The report's content will include:

- The results of an online survey into what housing providers are doing about the internet of things;
- Exclusive content from the EU's Cocoon project;
- New research from the University of Reading on the internet of things in social housing;
- A feature article on best practice for implementing internet of things-based programmes;
- Case studies and contributed articles from leading housing providers and IT suppliers;
- Profiles of selected housing providers and IT suppliers' internet of things strategies and offerings.



DISTRIBUTION

The report will be launched at our annual event at the BT Tower in London on 10 October 2017. The Internet of Things 2017/18 report will also be distributed to all of Housing Technology's 25,000+ readers and will be available for download from the Housing Technology web site.

HOW TO GET INVOLVED

The Internet of Things 2017 report offers a range of promotional opportunities for housing providers and IT suppliers.

	PARTNER	CONTRIBUTOR
WIDESPREAD EXPOSURE TO THE UK SOCIAL HOUSING SECTOR	✓	✓
LOGO ON REPORT COVER AND ONLINE DOWNLOAD PAGES	✓	
ACCESS TO ALL REPORT DOWNLOADS	✓	✓
ADVERTISEMENT IN THE REPORT	FULL PAGE	HALF PAGE
SPONSORSHIP OF THE LAUNCH EVENT AT THE BT TOWER (10 OCTOBER)	✓	
EXHIBITION SPACE AT THE LAUNCH EVENT (SEE ABOVE)	✓	
INCLUSION OF A CONTRIBUTED ARTICLE OR CASE STUDY	✓	✓
INCLUSION IN THE REPORT'S MAIN FEATURE ARTICLE	✓	
CORPORATE PROFILE IN THE REPORT	FULL PAGE	QUARTER PAGE
INPUT INTO THE ONLINE SURVEY QUESTIONS	✓	
COST (EXCL. VAT)	£9,500	£5,500

Please contact george.grant@housing-technology.com to discuss your involvement in the Internet of Things 2017 report.



HOUSING TECHNOLOGY™

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ABOUT HOUSING TECHNOLOGY

Housing Technology is the no.1 provider of IT, technology and telecoms news, comment, information and research specifically for the UK social housing sector.

IT STRATEGY

Established in 2006, the bi-monthly Housing Technology magazine and the annual market intelligence report are required reading for anyone responsible for IT strategy and delivery within UK housing associations. Subscriptions to Housing Technology are free and available online from www.housing-technology.com.

COMMUNITY NETWORKING

The annual Housing Technology conference and executive forum is now well-established as the leading technology event in the social housing sector. Housing Technology also runs a number of other smaller, topic-specific seminars and events throughout the year.

MARKET INTELLIGENCE

Housing Technology publishes a series of annual market intelligence reports, white papers and bespoke research on behalf of housing associations and IT suppliers.

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