HOUSING TECHNOLOGY™

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THE E-STATE OF THE NATION MARKET INTELLIGENCE 2018

SPONSORSHIP & PROMOTIONAL OPPORTUNITIES

HOUSING TECHNOLOGY 2018
THE E-STATE OF THE NATION
MARKET INSIGHTS

MAY 2018

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THE E-STATE OF THE NATION

Housing Technology's forthcoming 'The E-State of the Nation' market insights report will be the most in-depth assessment of how UK housing providers are using technology across all areas of their operations now and what the housing provider of the future looks like in terms of its use of technology. The report will also benchmark the quality of the main housing IT suppliers' software, services and delivery models.

Based on consolidated online survey responses from housing providers of all sizes, the Housing Technology 2018 report will:

- / **Benchmark the use of existing business applications & technology infrastructures**
- / **Predict future IT plans**
- / **Assess changing delivery models**
- / **Measure technology budgets**
- / **Analyse IT staff and resource metrics**
- / **Benchmark IT suppliers.**

The report will be vital for any senior IT and business executives contemplating new technology investments and/or to benchmark their own existing IT estate with those of their peers.

SALES LEADS & DISTRIBUTION

The E-State of the Nation 2018 report will be promoted to all of Housing Technology's 25,000+ readers and will be available from the Housing Technology web site.

The report's sponsors and contributors will receive the contact details in real time (via email) of everyone ordering and downloading the report from Housing Technology's web site.

GET INVOLVED

The E-State of the Nation 2018 report offers a range of promotional opportunities for housing providers and IT suppliers.

EXCLUSIVE SPONSORSHIP

The Housing Technology 2018 report gives a limited number of housing providers and IT suppliers a well-established and respected platform with which to raise their profile in housing and demonstrate their commitment and understanding of the sector.

NEXT STEPS
Please contact george.grant@housing-technology.com to discuss your involvement in The E-State of the Nation 2018 report.

WIDESPREAD EXPOSURE TO THE UK SOCIAL HOUSING SECTOR	✓
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ABOUT HOUSING TECHNOLOGY

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Housing Technology is the no.1 provider of IT, technology and telecoms news, comment, information and research specifically for the UK social housing sector.

IT STRATEGY

Established in 2006, the bi-monthly Housing Technology magazine and the annual market intelligence report are required reading for anyone responsible for IT strategy and delivery within UK housing associations. Subscriptions to Housing Technology are free and available online from www.housing-technology.com.

MARKET INTELLIGENCE

Housing Technology publishes a series of annual market intelligence reports, white papers and bespoke research on behalf of housing associations and IT suppliers.

COMMUNITY NETWORKING

The annual Housing Technology conference and executive forum is now well-established as the leading technology event in the social housing sector. Housing Technology also runs a number of other smaller, topic-specific seminars and events throughout the year.

RECRUITMENT

Housing Technology's recruitment service is the only dedicated job board for technologists in our sector. Organisations can benefit from free job postings and promotion to our large network. If you're looking to fill a vacancy or find a new career opportunity in our sector, we can support you.

EDITOR & ORGANISER
Alastair Tweedie
Email: alastair@housing-technology.com
Office: 0208 336 2293

PUBLISHER
George Grant
Email: george.grant@housing-technology.com
Office: 0208 336 2293

REGISTERED OFFICE
The Intelligent Business Company Limited
Hoppingwood Farm, Robin Hood Way
London, SW20 0AB

The Intelligent Business Company

housing-technology.com

conference@housing-technology.com