

MobileIron: Mobile-centric, Zero Trust Security



MobileIron

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**MOBILE IS AT THE
CENTER OF OUR UNIVERSE**



A blurred background image of a person in a white shirt holding a smartphone in their hands.

47

**Phone looks
per day**

A blurred background image of a laptop screen displaying a URL starting with 'https:'.

52%

**Website traffic
from phones**

A blurred background image showing hands holding a smartphone over a laptop keyboard.

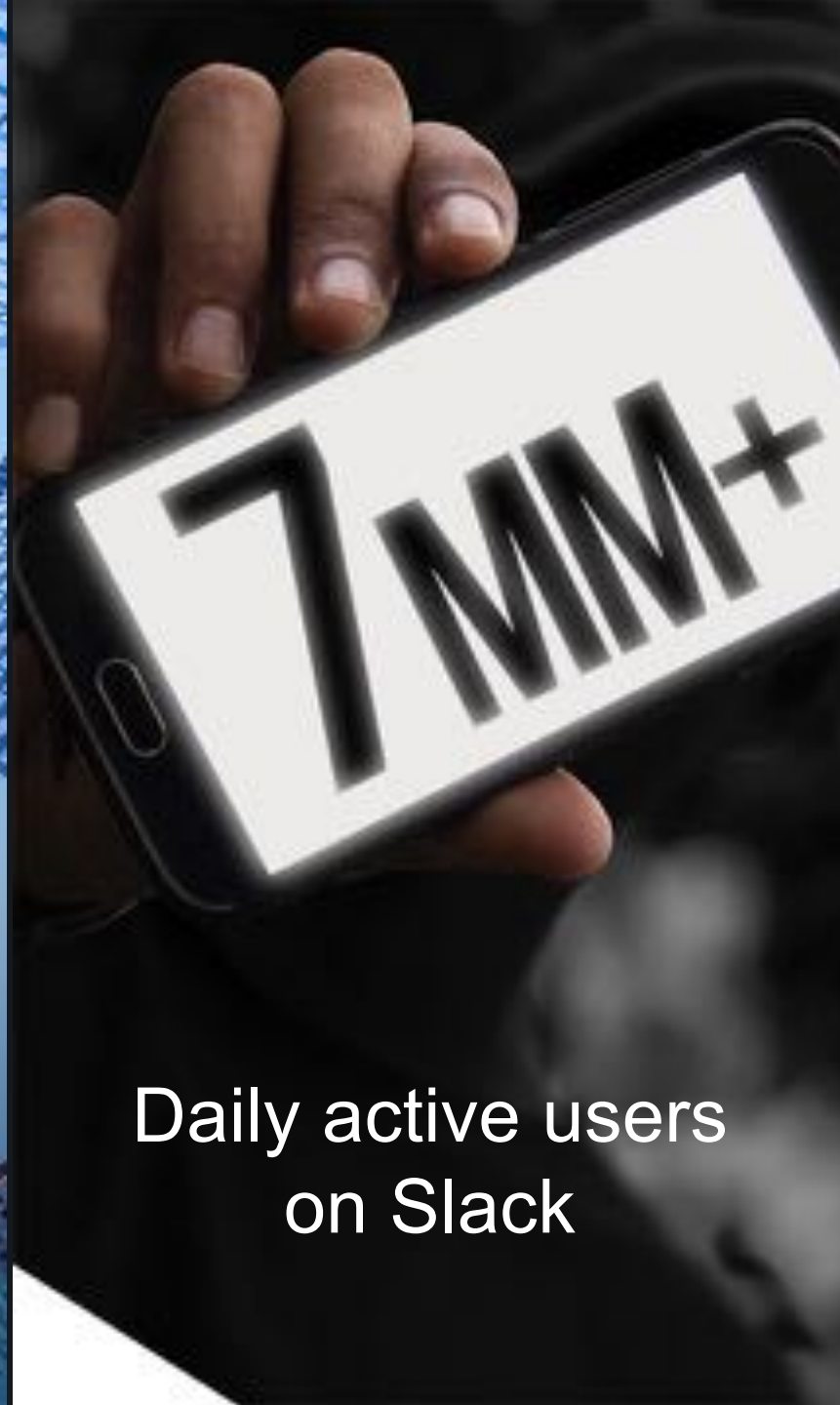
3X

**Smartphones
over PCs**



BUSINESS

The second most
popular app category



Daily active users
on Slack



Higher throughput from
5G vs 4G

MOBILE AND CLOUD ARE MAKING THE ENTERPRISE PERIMETER DISAPPEAR

77%

of enterprises
are using cloud

1000

is the average number
of cloud apps
an enterprise uses



**THIS SHIFT REQUIRES A
NEW SECURITY APPROACH**



THE ZERO TRUST APPROACH

Assume bad actors are on your network

Never trust, always verify



Validate
the device



Establish user
context



Check app
authorization



Verify
networks



Detect and
remediate threats



On-going compliance enforcement



WHO'S GOING TO FULLY SECURE AND UNLEASH THE POWER OF A PERIMETER-LESS MOBILE ENTERPRISE?



**Identity-centric
approach?**

No.

Limited visibility
on device, app, and threats

Passwords are
a security risk.



**Gateway-centric
approach?**

No.

Limited visibility
on device, app, and threats

25% enterprise traffic doesn't go
through the enterprise network



**Device-centric
approach?**

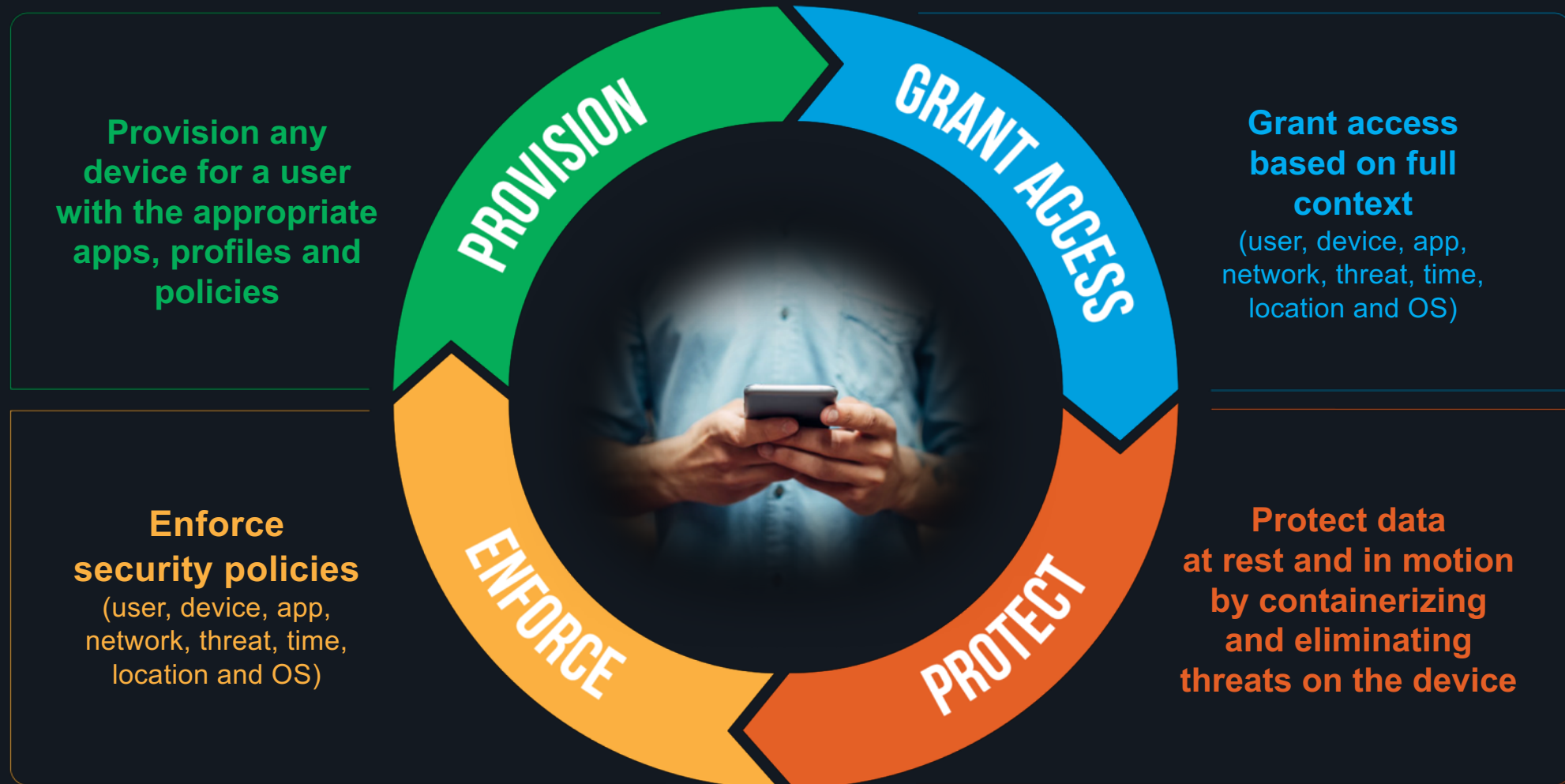
Yes.

Comprehensive correlation between
user, device, app, networks and
threats

Mobile is at the center
of the enterprise



A ZERO TRUST MOBILE-CENTRIC APPROACH



HOW IDENTITY, GATEWAY AND EMM APPROACHES STACK UP TODAY



Identity approach:



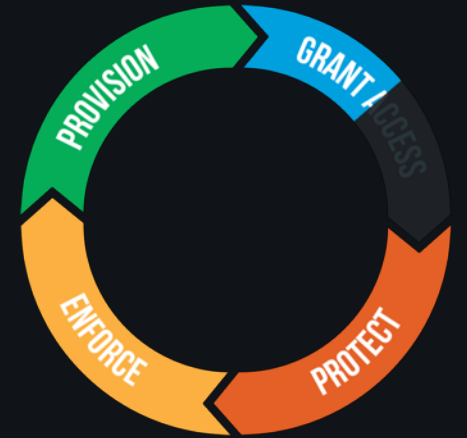
Gateway approach:



Device approach:




MobileIron approach:




MOBILE: MORE POWERFUL THAN YOU THINK



Ever-present



Biometrics becoming
your identity



Amazing consumer
experiences

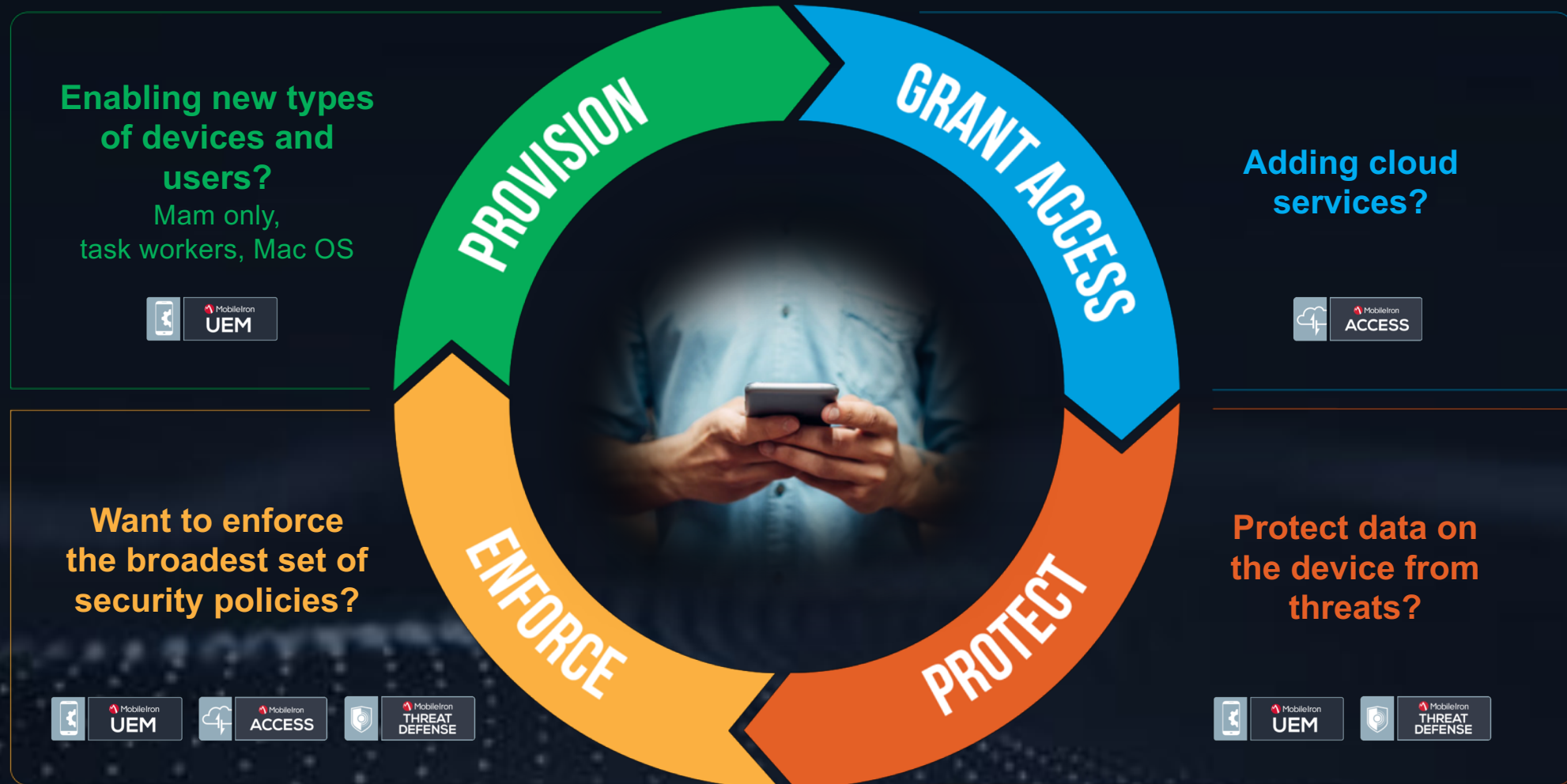
MAKE MOBILE YOUR ID IN THE ENTERPRISE

Use the foundation of UEM to set up Zero Trust access from any device,
any OS, any location, to any service



A ZERO TRUST MOBILE-CENTRIC APPROACH

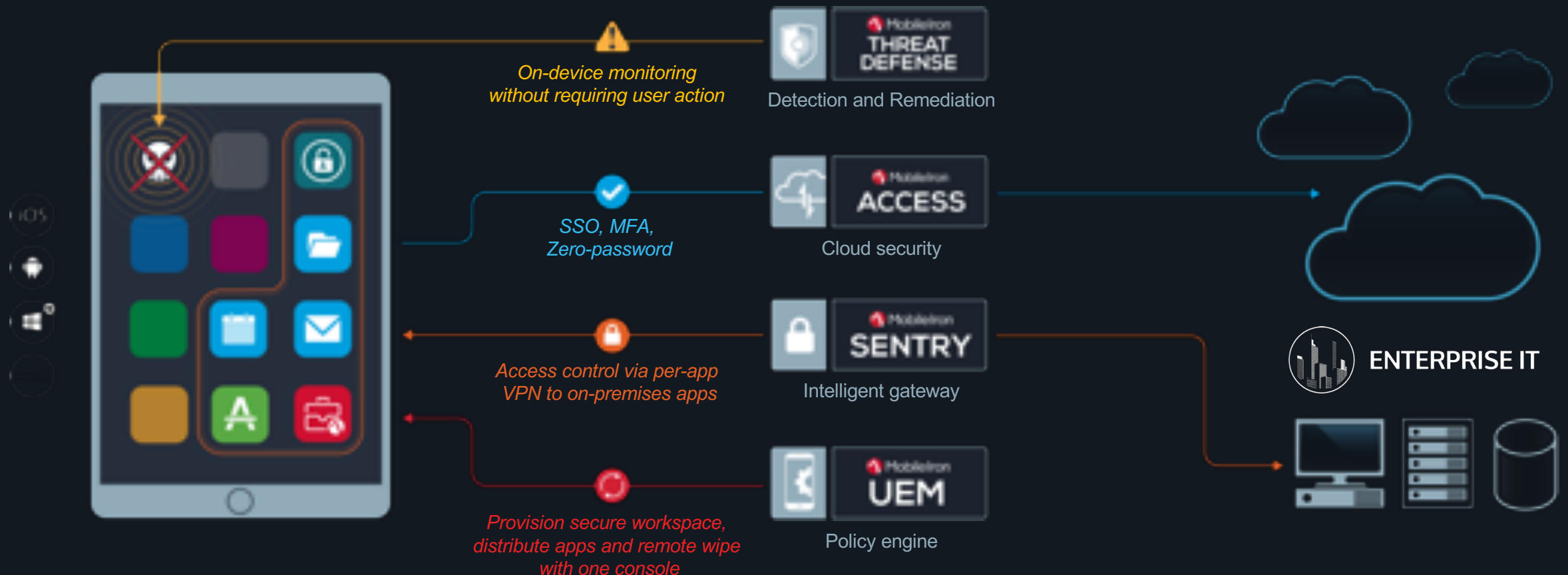
WHERE ARE YOU ON YOUR JOURNEY TO ZERO TRUST?



HOW MOBILEIRON CAN HELP YOU ON YOUR PATH TODAY



A ZERO TRUST MOBILE-CENTRIC ARCHITECTURE FOR THE HYBRID ENTERPRISE





MobileIron
UEM

SECURE AND MANAGE ENDPOINTS FROM A SINGLE PLATFORM

Capabilities

Policy configuration
and enforcement

Application management and
distribution

Access control and multi-
factor authentication

Threat detection and
remediation

Benefits

Drive business resiliency
in the zero-trust world

Increase user adoption
and compliance

Secure any device with
any deployment for true
freedom of choice

Use cases



Enhanced support

Task Workers **NEW!**

Contractors - MAM **NEW!**

BYOD

Data protection and
Threat prevention

Analytic insight **NEW!**





MobileIron
ACCESS

ENABLE CLOUD SERVICES WITH SINGLE SIGN-ON

Capabilities

One-touch MFA **NEW!**

Password-less
SSO

Adaptive
policy engine

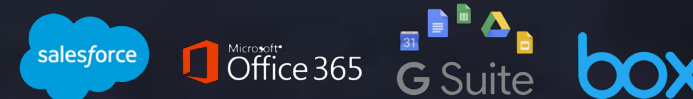
Benefits

Protect data from
unauthorized users,
devices, and apps using
adaptive security policies

Provide a great
user experience with
password-less sign-on

Use cases

Secure enterprise cloud
services such as



IT compliance for cloud
with granular access
control policies





MobileIron
**THREAT
DEFENSE**

REAL-TIME, ON-DEVICE PROTECTION AGAINST KNOWN AND UNKNOWN THREATS

Capabilities

Threat detection with
machine learning algorithms

Detailed threat intelligence

Advanced app analytics

Local threat remediation and
user notification on-device

Support for iOS and Android

Benefits

Easy to gain 100% user
adoption with 1 app and
automatic deployment

Insightful with immediate and
ongoing visibility and risky app
analysis

On-device detection and
remediation without Internet
connectivity

Attack use cases

Phishing

Network

Apps

Profiles

Advanced compromise





A PROVEN MOBILE LEADER

17,000 Customers

350+ Ecosystem partners

11,000,000 Business critical endpoints

8X Gartner leaders quadrant

80+ Security patents

2018 Recognition:

105% Revenue renewal rate



HOUSING CUSTOMERS



CUNNINGHAME HOUSING ASSOCIATION
...more than just a landlord



Places to live. Space to grow.



Housing: Mobile Working scenario

Existing issues

Costly, inefficient, paper-based systems

Tenants left waiting for repairs and home improvements

Disjointed internal communications

How to overcome these issues

Roll out of 1,600 Apple mobile devices, including iPhones & iPads

Roll-out of applications designed by association and a third party

Moving applications to the cloud to allow employees access anytime & anywhere



Housing: Mobile Working scenario

How does MobileIron help?

Easy deployment and management of devices

Peace of mind when deploying corporate applications

Security and visibility of any traffic up and down the network

Support for iOS and Android

Business Benefits

Revolutionised internal communications

Increased employee productivity - both in the office and in the field

Enabled future considerations for the smart home

Access to corporate apps anywhere and any time





MobileIron