



HOUSING | 20 TECHNOLOGY | 20

HOUSING™
TECHNOLOGY

2020 | CONFERENCE AND
EXECUTIVE FORUM

Doubletree by Hilton
Oxford Belfry | Oxfordshire
4-5 March 2020

EXPRESSIONS OF INTEREST
SPONSORSHIP & EXHIBITING

HOUSING™
TECHNOLOGY

HOUSING | IT | TELECOMS | BUSINESS | ECOLOGY



BUSINESS INTELLIGENCE



COMMUNITY NETWORKING



IT STRATEGY

Welcome to Housing Technology 2020

We are very pleased to invite 'expressions of interest' to sponsor and exhibit at Housing Technology 2020, our eleventh annual conference, taking place at The Doubletree by Hilton Oxford Belfry on 4-5 March 2020.

Housing Technology's annual conference is long established as the pre-eminent IT event in social housing. No other event brings together so many influential and senior IT practitioners in one place, and the feedback from our past guests, sponsors, speakers and exhibitors alike speaks for itself.

Housing Technology 2020's two-day format gives sponsors and exhibitors ample time to meet the delegates, while allowing greater scope for more detailed presentations and better networking and information-gathering opportunities for the delegates. Our three evening events extend the networking opportunities further.

The pre-event set up, logistics and communications for Housing Technology have been proven over the past decade to make it as easy and 'low maintenance' as possible for sponsors and exhibitors' marketing and events teams to make sure they gain the most from the conference without unnecessary in-house time or resources.

85 per cent of past sponsors and exhibitors said that Housing Technology is the best conference in the UK social housing sector.

Housing Technology 2020 is intentionally exclusive and limited to around 25 companies. Corporate sponsorship and exhibiting at Housing Technology 2020 is a well-proven opportunity for IT suppliers to gain exposure, build their sales pipelines and demonstrate their commitment to the UK social housing sector to prospective and existing customers.

“ If you only attend one conference each year, make it Housing Technology – easily the best for keeping up-to-date with the latest IT trends in housing and beyond.

EQUITY HOUSING

”

“ Mind-bendingly good – keep up the incredible work!

HITACHI SOLUTIONS

”



GEORGE GRANT
Publisher and Founder,
Housing Technology

Reach the right audience

As a sponsor or exhibitor at Housing Technology 2020, you will have the opportunity to meet a large number (300+) senior IT & business executives from across the spectrum of UK housing providers and being able to share your experiences of a wide variety of new technologies. Our roster of past participants speaks for itself; no other social housing event brings together so many influential and senior IT practitioners in one place.

Bringing the housing sector together

Housing Technology 2020 combines two days of informal networking with 300+ senior housing professionals, thought-provoking presentations from housing providers and IT suppliers, and a dedicated sponsor and exhibitor area at the heart of the event. Furthermore, the two days of the main conference are augmented by three networking events during the evenings.

BUSINESS INTELLIGENCE



Deliver thought-provoking, relevant thinking around the delivery of IT services and business integration.

COMMUNITY NETWORKING



Meet 300+ senior IT & business executives from across the spectrum of UK housing providers.

IT STRATEGY



Join some of housing's most innovative technology suppliers, from enterprise-grade IT vendors to smaller, niche technology players.

“ Totally exceeded my expectations – a great conference with fantastic presentations.

SOVEREIGN BUSINESS INTEGRATION GROUP



“ Inspiring, eye opening and reassuring.

MIDLAND HEART



“ Brilliant – it was a fantastic event! We met some great people who were clearly decision makers and we will almost certainly gain new business as a result.

REDKITECRM



100% focus

Housing Technology 2020's IT and business presentations will focus on the following core topics:

BUSINESS IMPERATIVES

Using technology for cost reductions, business change and innovation.

SOLID FOUNDATIONS

Making the most of your core business applications (e.g. housing, asset, finance, mobile, CRM and incl. legacy integration).

DIGITAL TRANSFORMATION

From tenant portals, self service and UX to data management, automation and collaboration.

SERIOUSLY MOBILE

Moving towards 'mobile first' now that smartphones are almost ubiquitous.

SMALL BUT PERFECTLY FORMED

IT strategies, software (incl. COTS) and services for smaller housing providers.

REFRESHING YOUR INFRASTRUCTURE

Cloud migration, unified communications, PaaS, cyber security and DR/business continuity.

WHAT'S NEXT?

Low code, AI, machine learning, STP, robotic process automation, 'digital twins' and other innovations.

Just some of our past guests...

TRIVALLIS - HEAD OF IT • PLACES FOR PEOPLE - CHIEF DATA & INFORMATION OFFICER • FIRST ARK - HEAD OF IT • ONWARD HOUSING - CUSTOMER SERVICE DIRECTOR • CARTREFI CYMUNEDOL GWYNEDD - HEAD OF ICT • BLACKWOOD HOMES & CARE - HEAD OF RESEARCH & INNOVATION • HALTON HOUSING - ICT SERVICES MANAGER • CASTLES & COASTS HOUSING - BUSINESS SYSTEMS & TECHNICAL INFORMATION MANAGER • SOUTHWAY HOUSING - HEAD OF ICT • NORTH STAR - HEAD OF ICT • ORBIT - DIGITAL SERVICES MANAGER • CASTLE POINT BOROUGH COUNCIL - HOUSING SERVICES MANAGER • OCTAVIA HOUSING - DIRECTOR • SOUTHDOWN HOUSING - HEAD OF ICT • TORUS - GROUP DIRECTOR OF DELIVERY & TRANSFORMATION • WREKIN HOUSING TRUST - HEAD OF ICT • DACORUM BOROUGH COUNCIL - GROUP MANAGER - TECHNOLOGY & DIGITAL TRANSFORMATION • BCHA - DIRECTOR OF HOUSING & CUSTOMER EXPERIENCE • MHS HOMES - ICT MANAGER • HABINTEG HOUSING - HEAD OF HOUSING MANAGEMENT • GOLDING HOMES - ICT OPERATIONS MANAGER • SALVATION ARMY HOUSING - HEAD OF ICT (INTERIM) • ALLIANCE HOMES - DIRECTOR OF ICT • FORTIS LIVING - HEAD OF ICT & RISK SERVICES • ISLINGTON & SHOREDITCH HOUSING - FINANCE DIRECTOR • RHP - OPERATIONS DIRECTOR • PROGRESS HOUSING - HEAD OF HOUSING OPERATIONS • THIRTEEN HOUSING - HEAD OF ICT • MIDLAND HEART - HEAD OF IT SERVICE DELIVERY • STONEWATER - DIRECTOR OF CHANGE & INNOVATION • COASTAL HOUSING - IT INFRASTRUCTURE ANALYST • DEVON & CORNWALL HOUSING - HEAD OF BUSINESS & DIGITAL SYSTEMS • ALLIANCE HOMES - COO • SOVEREIGN HOUSING - ASSET INVESTMENT MANAGER • RADIAN - HEAD OF IT • PLYMOUTH COMMUNITY HOMES - SYSTEMS ANALYST • MIDLAND HEART - DIRECTOR OF IT • ACCORD HOUSING - DIRECTOR OF IT & COMMS • PARADIGM HOUSING - CIO • PROGRESS HOUSING - IT DIRECTOR • TORUS - HEAD OF PROGRAMME DELIVERY & DIGITAL • HANOVER HOUSING - HEAD OF PORTFOLIO MANAGEMENT • STONEWATER - HEAD OF IT TRANSFORMATION • WESTWARD HOUSING - EXECUTIVE DIRECTOR (WORKFORCE & ORGANISATIONAL DEVELOPMENT) • OXFORD CITY COUNCIL - DIRECTOR • FUTURES HOUSING - BOARD DIRECTOR • HIGHTOWN HOUSING - HEAD OF BUSINESS SUPPORT • WANDLE HOUSING - DIRECTOR OF BUSINESS SERVICES & TRANSFORMATION • GUINNESS PARTNERSHIP - HEAD OF MANAGEMENT INFORMATION • STONEWATER - DIRECTOR CUSTOMER CONTACT SERVICES • TRAFFORD HOUSING - DIRECTOR OF TECHNOLOGY • SOUTHERN HOUSING - HEAD OF SERVICE STRATEGY & PORTFOLIO • RYHURST - DEVELOPMENT DIRECTOR • KARBON HOMES - ICT DIRECTOR • CATALYST HOUSING - HEAD OF BUSINESS INFORMATION SYSTEMS • LUMINUS GROUP - BUSINESS SYSTEMS MANAGER • RADIAN - PROGRAMME MANAGER • EQUITY HOUSING - IT SERVICE MANAGER • LIVIN - DIGITAL TRANSFORMATION MANAGER • COLNE HOUSING - HEAD OF ICT • MAGENTA LIVING - HEAD OF ICT • GREENSQUARE - ICT BUSINESS SYSTEMS MANAGER • PARADIGM HOUSING - HEAD OF BUSINESS SOLUTIONS • STONEWATER - HEAD OF BUSINESS SYSTEMS • FLAGSHIP HOUSING - HEAD OF INFORMATION • ORBIT - HEAD OF IT • HABINTEG HOUSING - IT MANAGER • GREENSQUARE - OD & CORPORATE SERVICES DIRECTOR • WEST KENT HOUSING - HEAD OF ICT • PLACES FOR PEOPLE - ITS DIRECTOR • OPTIVO - HEAD OF DESIGN & DEVELOPMENT • MIDLAND HEART - IT SECURITY MANAGER • LINK GROUP - HEAD OF ICT • SOVEREIGN HOUSING - DIRECTOR • CLARION HOUSING - HEAD OF ENTERPRISE CHANGE & PLANNING • NOTTINGHAM CITY HOMES - INNOVATION TECHNOLOGY MANAGER • YOUR HOUSING - DIRECTOR OF BUSINESS CHANGE & TRANSFORMATION • SOUTH LIVERPOOL HOMES - HEAD OF ICT • MUIR HOUSING - HEAD OF ICT • LOOK AHEAD CARE & SUPPORT - IT DIRECTOR • GRAND UNION HOUSING - IT INFRASTRUCTURE MANAGER • SALVATION ARMY HOUSING - DIRECTOR OF CORPORATE SERVICES & COMPANY SECRETARY • CATALYST HOUSING - HEAD OF INFORMATION SECURITY • GOLDING HOMES - HEAD OF ICT • CALICO HOUSING - PERFORMANCE & INFORMATION MANAGER • DERWENTSIDE HOMES - HEAD OF IT & COMMUNICATIONS • HANOVER HOUSING - HEAD OF IT • NETWORK HOMES - CUSTOMER EXPERIENCE SPECIALIST • LINC-CYMRU - HEAD OF ICT • RHP - EXECUTIVE DIRECTOR OF PEOPLE & BUSINESS SERVICES • WANDLE HOUSING - IT PROJECT LEAD • FLAGSHIP HOUSING - HEAD OF IT OPERATIONS • NETWORK HOMES - TRANSFORMATION DIRECTOR • ORBIT - SENIOR GIS ANALYST • METROPOLITAN THAMES VALLEY HOUSING - HEAD OF DIGITAL • ORBIT - HEAD OF PERFORMANCE EXCELLENCE • ALDWYCK HOUSING - HEAD OF IT • BROMFORD HOUSING - HEAD OF ICT OPERATIONS • SOUTH YORKSHIRE HOUSING - GROUP LEAD - DATA PROTECTION • FORVIVA - DIRECTOR - ICT • HIGHTOWN HOUSING - DIRECTOR OF BUSINESS TRANSFORMATION • STONEWATER - DIRECTOR PROGRAMME MANAGEMENT • CATALYST HOUSING - HEAD OF IT SERVICE DELIVERY • TAFF HOUSING - DIRECTOR OF BUSINESS & FINANCE • CHP - DIRECTOR OF INNOVATION & INSIGHT • ONWARD - HEAD OF ICT • MONMOUTHSHIRE HOUSING - DEPUTY CHIEF EXECUTIVE • SANCTUARY GROUP - TECHNICAL ARCHITECT • R3 REPAIRS - MANAGING DIRECTOR • RAVEN HOUSING - GROUP COMMERCIAL

DIRECTOR · DOMINION HOUSING - DIRECTOR OF BUSINESS SYSTEMS · PIERHEAD HOUSING - DIRECTOR · MIDLAND HEART - HEAD OF PROGRAMME DELIVERY · SOUTH LIVERPOOL HOMES - DIRECTOR OF RISK & TECHNOLOGY · NOTTING HILL GENESIS - COO · FUTURES HOUSING - GROUP FINANCE & RESOURCES DIRECTOR · SOHA HOUSING - DIRECTOR CUSTOMER SERVICES · PLACES FOR PEOPLE - HEAD OF INCOME RECOVERY · COMMUNITY GATEWAY - HEAD OF TECHNOLOGY & DIGITAL TRANSFORMATION · SOHA HOUSING - INFRASTRUCTURE MANAGER · ORBIT - DIRECTOR OF CUSTOMER SERVICES · UNITED COMMUNITIES - DIRECTOR · NORTH DEVON HOMES - CHIEF EXECUTIVE · STONEWATER - NETWORK SERVICES LEAD · TAI TARIAN - HEAD OF TECHNOLOGY & INNOVATION · TRAFFORD HOUSING - CHIEF EXECUTIVE · TWO SAINTS HOUSING - FINANCIAL DIRECTOR · GREAT PLACES HOUSING - DIRECTOR OF TECHNOLOGY SERVICES · CHP - BUSINESS INTEGRATION MANAGER · WANDLE HOUSING - HEAD OF INNOVATION & TRANSFORMATION · NORWICH CITY COUNCIL - HEAD OF NEIGHBOURHOOD HOUSING · CITY OF LONDON CORPORATION - INFORMATION & SYSTEMS MANAGER · WREKIN HOUSING TRUST - TENANCY SERVICES MANAGER · LEEDS FEDERATED HOUSING - HEAD OF IT · SALIX HOMES - DIRECTOR OF BUSINESS SERVICES · YORKSHIRE HOUSING - HEAD OF SERVICE - TRANSFORMATION · BCHA - IT MANAGER · YOUR HOUSING - ICT DIRECTOR · BOSTON MAYFLOWER - HEAD OF BUSINESS SYSTEMS · MIDLAND HEART - SERVICE DELIVERY MANAGER · WHG - IT PROJECTS DIRECTOR · HOUSING & CARE 21 - HEAD OF HOUSING SYSTEMS · CATALYST HOUSING - DIRECTOR OF IT · RHP - EXECUTIVE DIRECTOR OF CUSTOMER SERVICES · SANCTUARY GROUP - DIRECTOR OF TECHNOLOGY · CLARION HOUSING - DIRECTOR OF BI & DATA · CATALYST HOUSING - ENTERPRISE ARCHITECT · RHP - CUSTOMER SERVICE MANAGER · EQUITY HOUSING - HEAD OF DIGITAL · BROMFORD - DIRECTOR OF ICT · VALE OF AYLESBURY HOUSING - IT TECHNICAL OFFICER · FORVIVA - GROUP DIRECTOR OF INNOVATION & EXCELLENCE · A2DOMINION GROUP - CIO · SOVEREIGN HOUSING - IT DIRECTOR · FORTIS LIVING - DIGITAL CONNECTOR · WM HOUSING - DIRECTOR OF ICT · MOAT - DIRECTOR OF BUSINESS TRANSFORMATION · ST LEGER HOMES - HEAD OF BUSINESS EXCELLENCE · TEIGN HOUSING - IT MANAGER · WELLINGBOROUGH HOMES - HEAD OF IT & BUSINESS IMPROVEMENT · GRWP CYNEFIN - IS COORDINATOR · GENTOO GROUP - IT DIRECTOR · ALBYN HOUSING - DIRECTOR · ST LEGER HOMES - BUSINESS TRANSFORMATION MANAGER · SOUTHERN HOUSING - PROGRAMME DIRECTOR · OPTIVO - DIRECTOR OF TECHNOLOGY · CARTREFI CONWY - GROUP DIRECTOR OF RESOURCES · ORBIT - HEAD OF CUSTOMER SERVICE CENTRE · CHP - CHANGE TEAM MEMBER · SOVEREIGN HOUSING - BOARD MEMBER · SWAN HOUSING - EXECUTIVE DIRECTOR - PEOPLE & COMMUNICATIONS · HOUSING FOR WOMEN - ICT BUSINESS PARTNER · HOUSING SOLUTIONS - HEAD OF IT · WREKIN HOUSING TRUST - HEAD OF HOUSING · CLARION HOUSING - SENIOR MANAGER - DATA ENGINEERING · DGHP - HEAD OF IT · MERTHYR VALLEYS HOMES - HEAD OF ICT · WATFORD COMMUNITY HOUSING - CTO · SOHA HOUSING - DIRECTOR OF CUSTOMER SERVICES · BLACKWOOD GROUP - CHIEF EXECUTIVE · SHEPHERDS BUSH HOUSING - DIRECTOR OF INNOVATION · OPTIVO - HEAD OF IT SERVICES · ONE HOUSING - CIO · CARDIFF COMMUNITY HOUSING - IT MANAGER · VIVID - ICT DIRECTOR · HOUSING & CARE 21 - TECHNOLOGY & BUSINESS SYSTEMS MANAGER · LONGHURST GROUP - ICT DIRECTOR · CLUID HOUSING - HEAD OF HOUSING MANAGEMENT SERVICES · HAFOD RESOURCES - HEAD OF IT · TVHA - HEAD OF DATA · PINNACLE GROUP - HEAD OF GROUP IT · WATERLOO HOUSING - HEAD OF IT PROJECTS · CLANMIL HOUSING - HEAD OF ICT · POBL - DIRECTOR OF TECHNOLOGY & BUSINESS SOLUTIONS · WINCHESTER CITY COUNCIL - HOUSING SYSTEMS MANAGER · RADIAN - HEAD OF IT · ALDWYCK HOUSING - IT/IS SUPPORT & OPERATION MANAGER · WELLINGBOROUGH HOMES - DIRECTOR OF RESOURCES · GENTOO GROUP - APPLICATION SERVICES MANAGER · HOUSING & CARE 21 - CFO · NETWORK HOMES - BUSINESS SYSTEMS DEVELOPMENT MANAGER · TAI CALON COMMUNITY HOUSING - HEAD OF IT · TRIVALLIS - DIGITAL INCLUSION OFFICER · GENESIS HOUSING - HEAD OF BUSINESS SOLUTIONS · HIGHTOWN HOUSING - HEAD OF IT · UNITED WELSH - HEAD OF DIGITAL SOLUTIONS · CHP - DIRECTOR OF INFORMATION SERVICES · ACCENT HOUSING - EXECUTIVE DIRECTOR OF CUSTOMER SERVICES · METROPOLITAN THAMES VALLEY HOUSING - HEAD OF BUSINESS SYSTEMS · GREENSQUARE - ICT ENGINEER · SOHA HOUSING - DIRECTOR OF FINANCE & RESOURCES · RHP - IT DIRECTOR · OCTAVIA HOUSING - HEAD OF IT · NOTTINGHAM CITY HOMES - HEAD OF BUSINESS TRANSFORMATION · TORUS - IT & TRANSFORMATION DIRECTOR · BLACK COUNTRY HOUSING - ICT & MIS MANAGER · UNIVERSITY OF READING - ASSOCIATE PROFESSOR OF COGNITIVE SCIENCE · TORUS - HEAD OF ICT · ACCENT GROUP - DIRECTOR OF DIGITAL TRANSFORMATION · SOUTHERN HOUSING - HEAD OF DIGITAL STRATEGY & ARCHITECTURE · GREAT PLACES HOUSING - BOARD MEMBER · RADIAN - DIRECTOR OF TECHNOLOGY & INNOVATION · POBL - MANAGING DIRECTOR · LONDON BOROUGH OF WALTHAM FOREST - DIRECTOR OF TECHNOLOGY & INNOVATION · HOUSING & CARE 21 - HEAD OF INFORMATION SERVICES · FORVIVA - CORE SYSTEMS MANAGER · ACCENT GROUP - ICT PROJECT MANAGER · RADIAN - TRANSFORMATION DELIVERY LEAD · PIONEER GROUP - HOUSING SYSTEMS DEVELOPMENT OFFICER · ORBIT - IT DATA STREAM LEAD · HANOVER HOUSING - EXECUTIVE DIRECTOR OF IT, PORTFOLIO & CHANGE · MEDWAY COUNCIL - DEPUTY HEAD OF HOUSING · UNITED WELSH - HEAD OF IS · OCEAN HOUSING - BUSINESS IMPROVEMENT ANALYST · BROMFORD - HEAD OF ICT · SOUTHERN HOUSING - CIO · BROMFORD - CHIEF EXECUTIVE · WALES & WEST HOUSING - ICT PROJECT MANAGER · FLAGSHIP HOUSING - DIRECTOR (IT) · SOLIHULL COMMUNITY HOUSING - HEAD OF HOUSING IT · HOMES FOR HARINGEY - HOUSING INFORMATION MANAGER · ORBIT - IT PROCUREMENT LEAD · GATEWAY HOUSING - HEAD OF IT · RAVEN HOUSING - HEAD OF IT · VIEWPOINT HOUSING - DIRECTOR OF BUSINESS SUPPORT · BEYOND HOUSING - HEAD OF GROUP ICT · VIRIDIAN HOUSING - HEAD OF IT · GREENSQUARE - GROUP CHIEF EXECUTIVE · SWAN HOUSING - HEAD OF IT · GENESIS HOUSING - HEAD OF IT SERVICE DELIVERY · ASTER GROUP - SYSTEMS & PROJECT ACCOUNTANT · STONEWATER - DIRECTOR OF IT · ALLIANCE HOMES - BUSINESS IMPROVEMENT DIRECTOR · ISLE OF ANGLESEY COUNTY COUNCIL - INFORMATION SYSTEM CO-ORDINATOR · COASTAL HOUSING - HEAD OF IT · SANCTUARY GROUP - IS CONTRACTS MANAGER · HOME GROUP - CHIEF EXECUTIVE · BRIGHTON & HOVE CITY COUNCIL - HEAD OF INCOME & IMPROVEMENT · GUINNESS PARTNERSHIP - HEAD OF BUSINESS SOLUTIONS · METROPOLITAN THAMES VALLEY HOUSING - CIO · WARRINGTON HOUSING - RESOURCES DIRECTOR · FUTURES HOUSING - HEAD OF ICT · LINCOLNSHIRE HOUSING - HEAD OF IT · BARNET GROUP - HEAD OF IT SERVICES · CYNON TAF COMMUNITY HOUSING - INFRASTRUCTURE & SYSTEMS MANAGER · SELWOOD HOUSING - GROUP FINANCE DIRECTOR · GUINNESS PARTNERSHIP - GROUP IT DIRECTOR · YARLINGTON HOUSING - EXECUTIVE DIRECTOR OF PEOPLE, INFORMATION & CULTURE · YORKSHIRE HOUSING - ENTERPRISE ARCHITECT · LINCOLNSHIRE HOUSING - EXECUTIVE DIRECTOR OF BUSINESS TRANSFORMATION · FIRST ARK - STRATEGIC DIRECTOR OF BUSINESS SERVICES · FAMILY MOSAIC - HEAD OF USER EXPERIENCE · RAVEN HOUSING - IT INFRASTRUCTURE MANAGER · LONDON BOROUGH OF HARROW - HOUSING ICT TRANSFORMATION LEAD · LONDON & QUADRANT - HEAD OF IDEATION · PEABODY TRUST - RESEARCH & PUBLIC POLICY OFFICER · OXFORD DIRECT SERVICES - STRATEGY & INNOVATION MANAGER · SOVEREIGN HOUSING - STRATEGIC INSIGHT MANAGER · ALLIANCE HOMES - ICT INFRASTRUCTURE MANAGER · UNIVERSITY OF EXETER - SMARTLINE PROJECT MANAGER · WESTWARD HOUSING - IS INFRASTRUCTURE & SUPPORT MANAGER · POPLAR HARCA - HEAD OF IT · GREENSQUARE - GROUP HEAD OF ICT · WALES & WEST HOUSING - HEAD OF ICT · BRIGHTON & HOVE CITY COUNCIL - BUSINESS & PERFORMANCE PROJECT MANAGER · RUGBY BOROUGH COUNCIL - HOUSING SERVICES MANAGER · VIVID HOMES - HEAD OF ICT · WOMEN'S PIONEER HOUSING - CHAIR · LONDON & QUADRANT - ASSET INFORMATION MANAGER · ADVANCE HOUSING & SUPPORT - HEAD OF ICT & BUSINESS SYSTEMS · PARADIGM HOUSING - LEAD INFRASTRUCTURE ENGINEER · OXFORD CITY COUNCIL - LANDLORD SERVICES MANAGER · GREAT PLACES HOUSING - DIRECTOR OF BUSINESS SYSTEMS · OPTIVO - RESEARCH & INNOVATION MANAGER · HUNDRED HOUSES SOCIETY - BOARD MEMBER · YARLINGTON HOUSING - HEAD OF INFORMATION · MIDLAND HEART - SENIOR PROJECT MANAGER · STONEWATER - HEAD OF IT OPERATIONS · PA HOUSING - ICT MANAGER · YOUR HOUSING - ICT DIRECTOR · BPHA - HEAD OF IT · OXFORD DIRECT SERVICES - FINANCE DIRECTOR · CLWYD ALYN HOUSING - INFORMATION & APPLICATIONS MANAGER · ORIGIN HOUSING - DIRECTOR OF IT & OFFICE SERVICES · NETWORK HOMES - TRANSFORMATION PROGRAMME MANAGER · BPHA - DYNAMICS SPECIALIST · THRIVE HOMES - IT MANAGER · MHS HOMES - DIRECTOR OF ICT, TREASURY & FINANCE · FLAGSHIP HOUSING - HEAD OF TECHNOLOGY · TAI CEREDIGION - HEAD OF ICT & BUSINESS IMPROVEMENT



PAST SPONSORS, SPEAKERS & EXHIBITORS



“ A very focused and worthwhile event – a good number of guests of the right calibre guaranteed the quality of our prospects.
MOBILEIRON ”

Comprehensive sales opportunities



DIRECT INTERACTION WITH DELEGATES

Housing Technology 2020 gives you a variety of ways to meet and network with the 300+ delegates and speakers, including corporate presentation slots, customer presentations, exhibition space and evening networking events.



INCREASE YOUR BRANDING & EXPOSURE

You are assured of comprehensive exposure before, during and after Housing Technology 2020, including widespread corporate branding, editorial coverage, advertising, videos and corporate profiles.



BUILD YOUR SALES PIPELINE

Housing Technology 2020 should be a pivotal part of your sales and marketing activities and will demonstrate your commitment to prospective and existing housing customers, including access to guests' contact details (subject to GDPR) and free guest and staff passes.

“ Having attended every year since its inception, Housing Technology is an essential conference to attend.

GAS TAG

”

Ideal location

Housing Technology 2020 returns to The Doubletree by Hilton Oxford Belfry on the outskirts of Oxford. As an amazing venue, The Doubletree by Hilton Oxford Belfry is perfectly suited to the size and scope of our annual conference; Housing Technology will have exclusive use of its meeting rooms, conference facilities and bedrooms for the duration of the event.

For Housing Technology 2020, each day of the event will be capped at 300 participants, with staggered presentation times throughout to maximise networking opportunities and reduce over-crowding.

The Doubletree by Hilton Oxford Belfry is just a few minutes from the M40 and close to Thame & Haddenham Parkway mainline station. There is onsite accommodation and free parking, plus a restaurant, bar, indoor swimming pool and spa, and high-speed internet access throughout.



Increase your branding & exposure

Corporate sponsors, exhibitors and IT accelerators are assured of widespread exposure and branding before, during and after Housing Technology 2020.

“Very relevant and the best opportunity to network with our peers.”
PRIMA GROUP

	SPONSORS	EXHIBITORS	IT ACCELERATORS
BRANDING ON CONFERENCE MATERIALS Sponsors' logos and/or names will be included on delegate communications, event website, signage, printed/email collateral and the post-event survey.	✓	✓	
GIVEAWAYS IN DELEGATE BAGS Sponsors are encouraged to provide appropriate giveaways (n.b. not printed materials) for inclusion in the delegate bags.	✓		
CONFERENCE PROGRAMME INCLUSION Advertisements and corporate profiles in the conference programme given to all participants.	FULL-PAGE ADVERT & FULL-PAGE PROFILE	½-PAGE PROFILE	¼-PAGE PROFILE
SECTOR-WIDE BRANDING & COVERAGE Corporate branding on the Housing Technology website and editorial coverage in the pre-conference January 2020 and post-conference March 2020 issues of the magazine.	✓	WEB PROFILE ONLY	
ONLINE FILM The conference will be filmed and published online, including the sponsors' branding.	✓		
CONTRIBUTED ARTICLE The opportunity to contribute an article to Housing Technology magazine based on the sponsor's presentation slides/topic.	✓		

Comprehensive sales & lead-generation opportunities

Housing Technology 2020 offers conference sponsors, exhibitors and IT accelerators a variety of ways to meet and network with the delegates and speakers.

“ A fantastic event and we were proud to be a part of it!

TSG ”

	SPONSORS	EXHIBITORS	IT ACCELERATORS
EXHIBITION SPACE Each sponsor & exhibitor will be given space (3m x 2m) in the exhibition area where lunch and all refreshments will be served. Sponsors & exhibitors are responsible for bringing their own banners, pop-up stands, etc. Wi-fi, power sockets, tables and chairs are included.	✓	✓	
PRESENTATIONS & PITCHES Each sponsor or IT accelerator has one presentation slot (for non-sales presentations).	40-MINUTE PRESENTATION		20-MINUTE 'IT ACCELERATOR' PITCH
EVENING DRINKS RECEPTION (03 MARCH 2020) Invitations to the pre-event evening reception..	✓	✓	✓
INFORMAL DINNER (04 MARCH 2020) Invitations to the pre-event evening reception.	✓	✓	✓
CUSTOMER NOMINATIONS FOR PRESENTATIONS Sponsors may put forward a customer as a potential speaker (n.b. this will be at the discretion of the organisers and subject to available presentation slots).	✓		
PRIZE DRAWS Announcements and encouragements to delegates to attend sponsors and exhibitors' prize draws on their stands.	✓	✓	

Building your sales pipeline

Housing Technology 2020 will be a pivotal part of sponsors, exhibitors and IT accelerators' sales and marketing activities and will demonstrate their commitment to prospective and existing housing customers.

“ The opportunity for some really good conversations without the rush you have at many other conferences.

POWEROBJECTS ”

	SPONSORS	EXHIBITORS	IT ACCELERATORS
ACCESS TO DELEGATES' CONTACT DETAILS All delegates' contact details will be distributed to sponsors & exhibitors after the event (subject to opt-outs under GDPR). 'Blinded' lists will be also be provided in the lead up to the event.	✓		
FREE CONFERENCE TICKETS FOR SPONSOR, EXHIBITOR & IT ACCELERATOR STAFF Worth up to £5,970 (based on £1,990 for both days for 3x IT supplier delegates), plus additional tickets can be bought at a 50% discount.	3 TICKETS FOR BOTH DAYS	2 TICKETS FOR BOTH DAYS	1 TICKET FOR BOTH DAYS
FREE CONFERENCE TICKETS FOR SPONSORS AND EXHIBITORS' HOUSING GUESTS Worth up to £690 (based on £345 for both days for 2x housing delegates), plus additional tickets can be bought at a 50% discount.	2 TICKETS FOR BOTH DAYS	1 TICKET FOR BOTH DAYS	
SUPPORT FOR SPONSORS, EXHIBITORS & IT ACCELERATORS' OWN SALES & MARKETING ACTIVITIES Housing Technology can provide bespoke web banners and text to support sponsors, exhibitors and IT accelerators' own marketing activities.	✓	✓	✓

Two days of networking & meetings

Is 4-5 March 2020 in your diary yet? If you believe in the importance of technology to housing providers' operations and their tenants' lives, your organisation really should be at Housing Technology 2020.

TUESDAY 03 MARCH 2020

Conference sponsors & exhibitors' setup and an informal pre-event drinks reception for all participants.

WEDNESDAY 04 MARCH 2020

The first full day of the conference, opening with a keynote address followed by presentations from housing providers and conference sponsors, networking in the sponsors and exhibitors' areas, and closing with an (optional) evening drinks reception and informal dinner for all participants.

THURSDAY 05 MARCH 2020

The second full day of the event opens with a keynote address followed by IT and business presentations and networking in the sponsors and exhibitors' areas.

Investing for success

While representatives from technology providers will be allowed to attend as fee-paying delegates, we will limit their number to less than 10 per cent of the total audience.

Corporate sponsorship of Housing Technology 2020 is **£15,745** (plus VAT), exhibiting is **£12,475** (plus VAT), and IT accelerator slots (by invitation only) are **£2,175** (plus VAT).

Sponsorship, exhibition and IT accelerator payments must be settled in full by 31 December 2019. All promotional activities are embargoed until payments have been made or with the exceptional agreement of the organisers.

Please note that the pre-event set up, logistics and communications for Housing Technology have been proven over the past decade to make it as easy and 'low maintenance' as possible for sponsors and exhibitors' marketing and events teams to make sure they gain the most from the conference without unnecessary in-house time or resources.

Please email george.grant@housing-technology.com or telephone 0208 336 2293 now for further information.

Avoid disappointment – get in touch today!

Sponsor, exhibitor and IT accelerator opportunities at all of our past conferences have always sold out, so please get in touch as soon as possible to express your interest in being involved in Housing Technology 2020.

Please email george.grant@housing-technology.com or telephone 0208 336 2293 now for further information.

“ The most relevant and informative conference when it comes to technology in housing – not to be missed! ”
WELLINGBOROUGH HOMES

96%

rating for
the quality
of business
leads

98%

overall
quality
rating

96%

rating for
value for
money

98%

rating for
relevance to
participants

“ Another fantastic conference – the focused opportunities to share ideas and learn from others can't be missed! ”
ST LEGER HOMES

“ We gained significant insights into the key strategic initiatives in the sector. ”
ONE HOUSING

“ The annual Housing Technology conference continues to dominate the housing sector for all things technology. ”
RHP

“ Mind blowing – we've had such a positive response! ”
COASTLINE HOUSING

“ Excellent – a very worthwhile investment in time and money which has already paid for itself. ”
COLCHESTER BOROUGH HOMES

“ Career stimulation like a double-shot latte. ”
GOOD ROBOTS

“ An excellent opportunity to network and share experiences. ”
HOUSING SYSTEMS

“ A truly excellent conference – insightful, inspirational, valuable and well run. ”
STONEWATER

“ The best conference I have been to in a while – really useful! ”
BCHA


“ Well attended, fun and friendly, well organised and great networking. ”
LOCALZ

“ The overwhelming feeling was that everyone enjoyed and gained a lot from it, and extremely well-organised too! ”
PLYMOUTH COMMUNITY HOMES



ABOUT HOUSING TECHNOLOGY

Housing Technology is the no.1 provider of IT, technology and telecoms news, comment, information and research specifically for the UK social housing sector.



IT STRATEGY

Established in 2006, the bi-monthly Housing Technology magazine and the annual market intelligence report are required reading for anyone responsible for IT strategy and delivery within UK housing associations. Subscriptions to Housing Technology are free and available online from www.housing-technology.com.



MARKET INTELLIGENCE

Housing Technology publishes a series of annual market intelligence reports, white papers and bespoke research on behalf of housing associations and IT suppliers.



COMMUNITY NETWORKING

The annual Housing Technology conference and executive forum is now well-established as the leading technology event in the social housing sector. Housing Technology also runs a number of other smaller, topic-specific seminars and events throughout the year.



RECRUITMENT

Housing Technology's recruitment service is the only dedicated job board for technologists in our sector. Organisations can benefit from free job postings and promotion to our large network. If you're looking to fill a vacancy or find a new career opportunity in our sector, we can support you.

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